

STİ216 - PROFESSIONAL ENGLISH II - Kozaklı Meslek Yüksekokulu - Yönetim ve Organizasyon Bölümü
General Info

Objectives of the Course

The aim of this course is to develop professional English terminology and communication skills used in the field of health tourism management, to enable students to communicate effectively verbally and in writing with international patients, health professionals and tourism sector stakeholders, to make professional presentations and to gain the competence to understand and prepare sector-specific documents.

Course Contents

This course focuses on developing professional English communication skills in the field of health tourism management, covering health tourism terminology, international patient communication, reading and writing medical and tourism-related documents, professional e-mail and report writing, telephone conversations, negotiation techniques, presentation skills and intercultural communication.

Recommended or Required Reading

1. Staub, C. (2018). English for Tourism I. Next to Anadolu University: Eskişehir.
2. Turizmde Mesleki İngilizce. Atatürk University Publication: Erzurum.
3. Evans, V., Dooley, J., and Garza, V. (2011). Career Paths Tourism, Express Publishing.
4. Evans, V., Dooley, J., and Tran, T. M. (2011). Career Paths Medical, Express Publishing.

Planned Learning Activities and Teaching Methods

Lecture Method, Question-Answer, Discussion

Recommended Optional Programme Components

In order for students to better understand this course, it is important for them to be familiar with professional English terms related to health tourism, to develop their vocabulary by reading sector-specific documents, to practice effective communication with patients and sector professionals, to actively participate in role-playing and simulation activities, and to continuously improve their language skills by following international resources.

Instructor's Assistants

Lecturer Dr. Sevgi BALIKÇIOĞLU DEDEOĞLU
Lecturer Dr. Ecem TEZGEL ÇOBAN

Presentation Of Course

The course will be conducted through face-to-face education, and lecture, question-answer, and discussion methods will be used. In addition, visual and digital materials will be used during the lecture.

Dersi Veren Öğretim Elemanları

Inst. Ecem Tezgel Çoban Inst. Sevgi Balıkçioğlu Dedeoğlu

Program Outcomes

1. They can communicate verbally and in writing using the necessary professional terminology in health tourism and travel processes (reservations, transportation, accommodation).
2. By analyzing English texts or dialogues in the field of tourism, they can discern the main ideas and detailed information.
3. Develops the necessary knowledge of professional English for business life

4. The hospital can provide in-hospital guidance for foreign patients using English instructions.

Activities	Number	PLEASE SELECT TWO DISTINCT LANGUAGES
Vize	1	1,00
Final	1	1,00
Ara Sınav Hazırlık	1	2,00
Final Sınavı Hazırlık	1	2,00
Teorik Ders Anlatım	14	2,00
Uygulama / Pratik	14	4,00

Activities	Weight (%)
Ara Sınav	40,00
Final	60,00

P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	P.O.	
1	2	3	4	5	6	7	8	9	10	11	12	13	14	15	16	17	18	19	20	21	22	23	24	25	26	27	28	29	30	31	32	33	34	35	36					

L.O.
2

